

Principles of Engagement

The Conservative Party engages Lynton Crosby as a consultant to advise on the 2015 general election. In this context, he advises David Cameron in his capacity as Leader of the Conservative Party.

In order to avoid any conflicts arising between David Cameron's role as Prime Minister and Lynton Crosby's other interests, we agreed the following principles of engagement:

- Lynton Crosby would not use his CCHQ position, or access to Ministers, to further his own private interests or the private interests of others.
- He would not use access to Ministers or special advisers to influence or lobby for changes in Government policy on behalf of his firm's clients.
- He would not help - or give impression of helping - a client by claiming to have privileged access to Ministers, special advisers or officials.

Separately, since Lynton Crosby was contracted as an adviser to the Conservative Party and not the Government, no request was made for him to have access to Government facilities such as Government papers, attendance at official meetings and being given a 10 Downing Street pass.